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NEW CORPORATE TRAINING SOLUTION HELPS MANAGERS DEVELOP LEADERSHIP SKILLS

New Sage Leadership Tools Are Designed For Companies Focused On Building Highly Effective Teams

COSTA MESA, CA, Feb. 1, 2010 – The End Result, a leading corporate development and training firm, today announced the availability of three new corporate training tools to help supervisors develop leadership skills to better manage the growing number of younger workers in corporate America.

Each of the three training modules in [Sage Leadership Tools](#)' Millennial Series includes an audio CD and set of deskside reference cards that provide managers with leadership strategies, advice and concrete examples they can use each day. The Millennial Series is geared toward GenXers, Baby Boomers and Traditionalists who are managing Millennials and is intended to help them build high-performance teams.

“The new Sage Leadership Tools™ help managers and supervisors leverage the talents of Millennials/GenYers, an increasingly large component of the workforce that is fundamentally different from previous generations of workers,” said CEO Diane Spiegel. “The Millennial Series puts ideas and information into the hands of managers to help them build more effective teams.”

The Sage Leadership Tools, created by [The End Result](#), complement the custom training and development programs the firm offers to companies across the country. Human resources executives and organization development professionals can offer Sage Leadership Tools to their managers on a stand-alone basis or they can be incorporated in enterprise training programs delivered by The End Result.

The Millennial Series include the following modules:

- **POTENTIAL** – This module explains the challenges managers face in working with Millennials, whose personal style, sense of entitlement and body art (tattoos) often create a disconnect in the workplace.
- **INSIGHT** – The modules focuses on how Millennials are redefining the boundaries of the workplace. Because technology and changing attitudes are blurring the line between work and play, employers need to clearly lay out the

rules regarding Internet and mobile phone usage, dress, office demeanor, and other business protocols.

- **TRUST** – This module outlines the importance of building trust with Millennials and describes the specific types of actions that managers can take to ensure that Millennials perceive they are an integral part of the team.

Each of the modules is \$35. The End Result will be adding three additional modules in 2010.

In addition to the Millennials series, the Sage Leadership Tools™ also include a color-coded deck of playing cards about Millennials, as well as the Sage Leadership Compass™, a quick reference guide that provides details about Traditionalists, Baby-Boomers, GenXers and Millennials/GenYers. The Compass wheel spins to reveal an information window that displays age bracket and summarizes the work styles of each generation.

“Successful companies continually invest in their human capital to improve performance,” Spiegel said. “Sage Leadership Tools are a highly-effective solution for teaching managers and supervisors how to motivate Millennials and produce exceptional results.”

To order any of the Sage Leadership Tools, go to the-end-result.com or call 949.770.7412.

About The End Result

The End Result helps the *Fortune* 1000 improve the leadership skills of managers and supervisors by providing custom training programs and training products. Leveraging a team of nationally respected training leaders, The End Result plans and executes training programs specifically to match a company’s goals. Sage Leadership Tools™ from The End Result are a family of training products that assist managers in developing strong leadership skills and build highly effective teams. For more information, visit www.the-end-result.com, or call 949.770.7412.

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